



EMIRATES
REAL ESTATE SOLUTIONS

Emirates Real Estate Solutions

COMPANY PROFILE

Contents

About ERES.....	3
PARTNERS	4
MISSION	5
VISION	6
BUSINESS MODEL.....	7
OUR PRODUCTS	8
CONTACT US	12

About ERES

Emirates Real Estate Solutions (ERES) is the partner of choice for providing technology solutions to the real estate developers, brokers, landlords and government to help them work better and build trusted, regulatory community for the real estate industry using innovative technologies.

Since our inception in 2006, ERES has built strong reputation for being the first company having real estate solutions many parts of which are registered in 17 countries.

To ensure a complete solution offering, ERES provides real estate solutions that cater for all real estate markets governed by best practices set by Dubai Land Department (DLD) and Real Estate Regulatory Authority (RERA) applying different commercial models that assures best service, quality and products are delivered.

In the current economic downtime, the need to work with DLD and RERA and base the business processes of all systems ERES has, make sure to understand your real estate business and can deliver solutions that allow you to optimize and maximize efficiency and performance for business gain is imperative. ERES is committed to offering value added solutions and has a track record of success delivering diverse results through usage of these systems in DLD. ERES offering a vast array of professional and managed services to compliment ERES technology solutions – ERES is your one stop shop for all your real estate business needs.

PARTNERS

With the backing of Emaratech, ERES has proven that it can deliver quality solutions and exceed stakeholders and customer expectations.

Maintaining the highest certifications related to our solutions with the leading, global technology companies is imperative. Our certifications recognize our experience and dedication to staying at the forefront of the industry.

MISSION

ERES mission is to build business that delivers real value to customers and stakeholders, increase its market share by deploying ERES systems and services into the local, GCC and international market achieving maximum market presence.

While ERES is after achieving big market share, maintaining for internal processes, aligning applications and automating transactions, cost reduction and sources optimization are part of ERES mission for the coming years.

VISION

ERES vision is to achieve its business objectives and meet stakeholders'. Expectations goes into achieving successful implementations in the UAE market which is a leading market in the real estate industry whilst being supported by strong sales force to overcome all threat and challenge of economy dynamics.

ERES vision is to be unique and present a true intellectual property products and experiences that will enable ERES to grow and enroll all solutions in bigger market platform of real estate.

ERES continues to be supported by the huge value and experiences provided by Dubai Land Department and Dubai RERA which gears ERES towards sustainable presence and growth.

BUSINESS MODEL

At ERES, we operate according to two distinct vertical models in accordance with the requirements of your business. Both models are clear and concise and we provide dedicated asset teams comprising highly specialized, expert staff to implement and support your ever changing business requirements.

The models are:

- Applications
- Services

Applications: This model focuses on finding solutions to help solve business problems and to support business requirements related to real estate solutions. A sample of application offerings include:

1. Bi-lingual bespoke (purpose-built) development
2. COTS (Commercial off the Shelf) applications/ systems
3. Outsourcing Services
4. Packaged solutions
5. Customer Relationship Management (CRM)

Services: This model includes our internal pool of dedicated experts who work together in a cohesive and functional manner. We focus on a wide range of professional and managed services based on your specific requirements. We customize our services for your business needs, some examples include:

1. Project Management
2. Professional Services
3. Applications Consulting
4. Training
5. Relocation/Shifting
6. Knowledge Transfer
7. Performance Assessment and Optimization
8. System Health Checks
9. System Security

OUR PRODUCTS

Product Name: Tabu

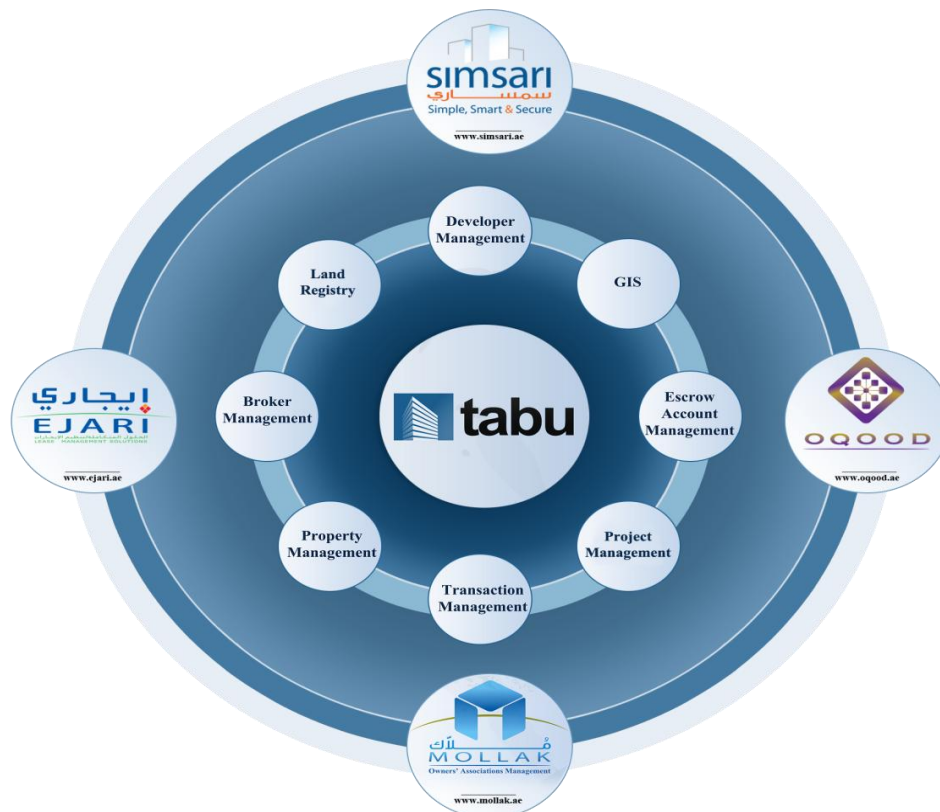
Location: Dubai, UAE

Client: Dubai Land Department

Description: Tabu is a state of the art real estate management solution that empowers real estate authorities with a tool to professionally manage the real estate market. Tabu is a core system that supports a network of applications, all designed to facilitate the business processes of the real estate market in the Middle East.

Tabu allows real estate authorities to monitor and control every real estate operation, creating a trusted market enforced by rules and regulations. Our system guarantees the rights of every professional in the real estate industry, such as investors, brokers, owners, developers and authorities.

Tabu Process – Conceptual Model



Product Name: Ejari

Location: Dubai, UAE

Client: Dubai Land Department

Description: Ejari is a lease management system that caters for your entire “end to end” rental needs. Property owners and management companies can manage their day to day tenancy contracts seamlessly through Ejari, creating a transparent environment between landlords, management companies, and tenants.

Ejari Process – Conceptual Model



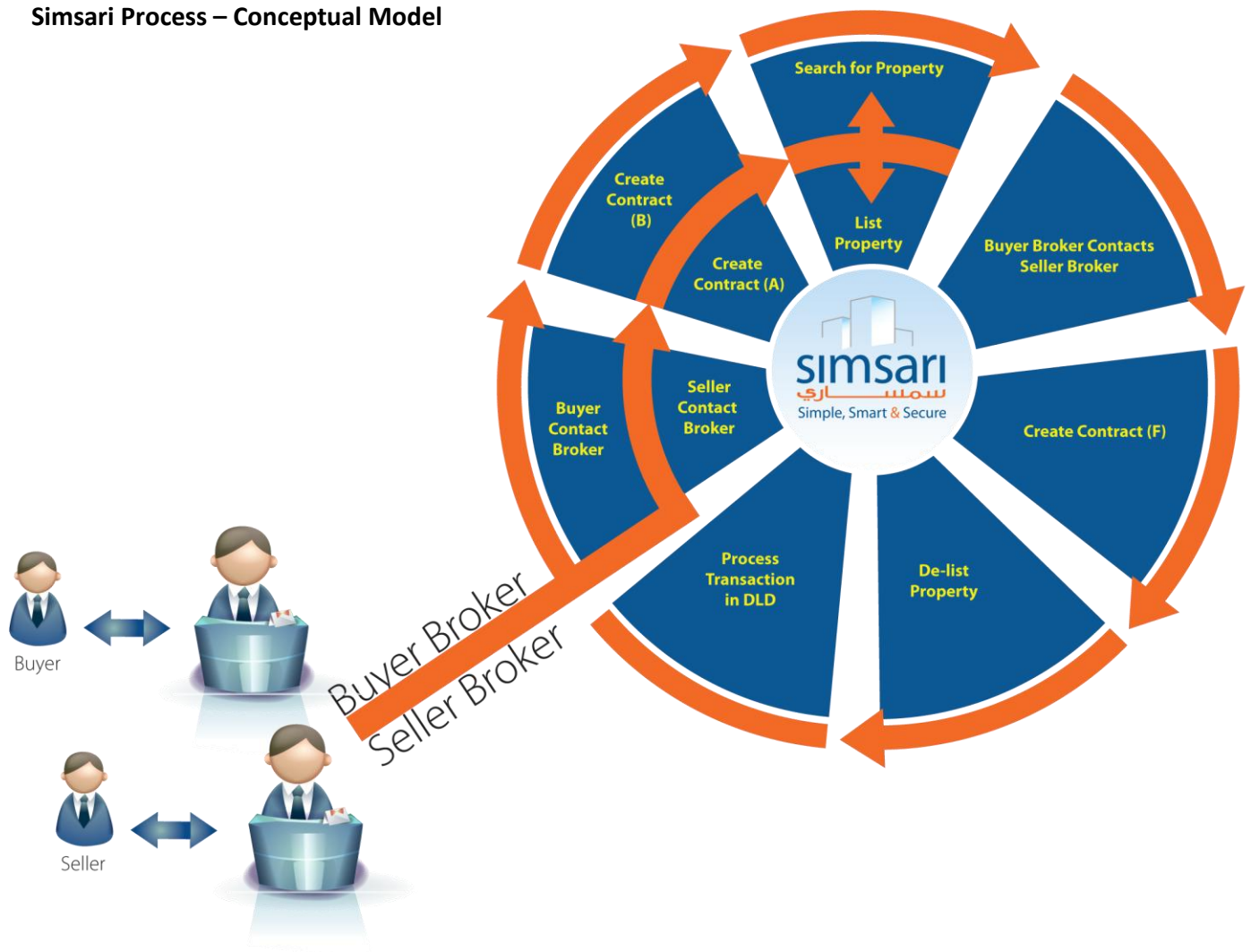
Product Name: Simsari

Location: Dubai, UAE

Client: Dubai Land Department

Description: Simsari is an enterprise, authenticated and trusted Multiple Listing Service (MLS) portal that regulates real estate brokers and enables them to establish contractual offers. Simsari initiated by Dubai Land Department (DLD) and Real Estate Regulatory Authority (RERA) and developed by Emirates Real Estate Solutions (ERES) as a response to the growing demand for a trusted and regulated MLS in the real estate market. This revolution in smart real estate transactions is available only through Simsari.

Simsari Process – Conceptual Model



Product Name: Oqood

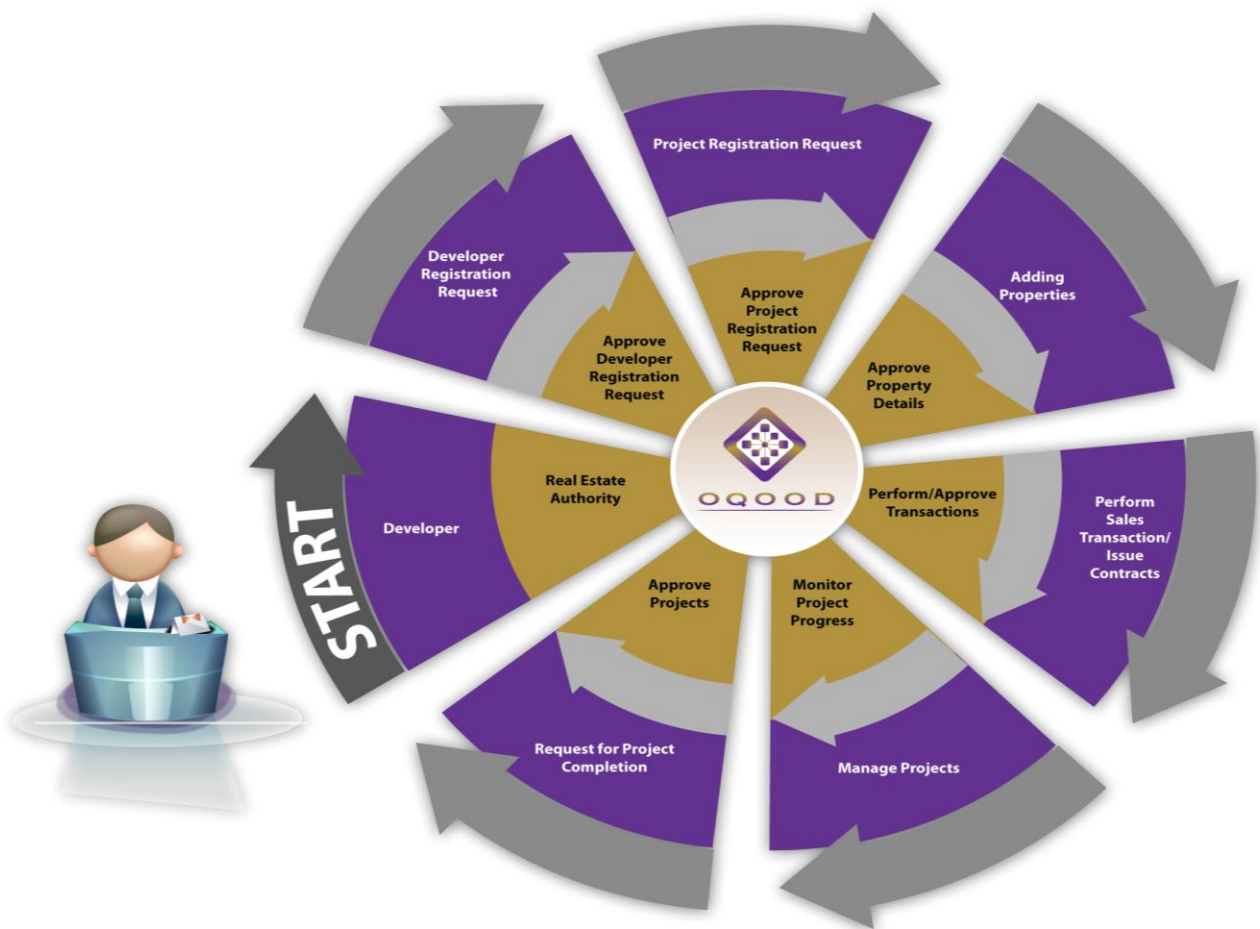
Location: Dubai, UAE

Client: Dubai Land Department

Description: As a response to the growing needs to manage off-plan property transactions and contracts, Oqood has been developed exclusively for developers to register their properties and manage their projects and sales contracts.

Oqood automates, regulates and monitors off-plan properties market by operating under a set of rules and regulations set by real estate authorities, creating a trusted and transparent environment to guarantee the rights of investors and home buyers in the market. The application is built on the best of the real estate market practices, methodologies and technologies.

Oqood Process – Conceptual Model



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